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| **Imperial Valley College**  **Bachelor of Business Administration- NAU**  ***Unofficial Degree Pathway Guide – 2023-2024*** | | | |
| **Associate degree core:** [**MAJOR – A.S.-T**](https://imperial.curriqunet.com/catalog/iq/6401/6481/6601) | | | |
|  | | | |
| [**CSU GE-B**](https://imperial.curriqunet.com/catalog/iq/6415/6506) **Requirements**  [**IGETC**](https://imperial.curriqunet.com/catalog/iq/6415/6507) **Requirements**  **Complete one of the general education transfer patterns.**  **Students with a completed CSU GE-B or IGETC with a 2.5 GPA or better will be guaranteed admission to NAU as well as satisfy all NAU Liberal Stuies Requirements.** | | | |
| Contact your [NAU Transfer Representative](https://nau.edu/admission/student-service-coordinators/) for an evaluation. | | | |
| **Course #** | **Course Title** | **Credits** | **Completed** |
| **Community College Coursework** | |  |  |
| **ENGL 110** | Composition and Reading | **4** |  |
| **ENGL 201** | Advanced Composition | **3** |  |
| **ACCT 210** | Principals of Financial Accounting | **4** |  |
| **ACCT 220** | Principals of Managerial Accounting | **4** |  |
| **BUS 126** | Business and the Legal Environment | **3** |  |
| **ECON 101** | Introduction to Micro Economics | **3** |  |
| **ECON 102** | Introduction to Marco Economics | **3** |  |
| **MATH 119** | Elementary Statistics | **4** |  |
| **MATH 150** | College Algebra | **4** |  |
| **CIS 101** | Introduction to Information Systems | **3** |  |
| **Total** | | **35** |  |
| **Electives to reach 60 credits** | |  |  |
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| **TOTAL** | | **60** |  |

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| **Business Administration Core Curriculum** | | | |
| **Course #** | **Course Title** | **Credits** | **Completed** |
| **Northern Arizona University at AWC or Online** | | | |
| BBA 300 | Principles of Management in a Global Economy | 3 |  |
| BBA 305W | Effective Business Communications | 3 |  |
| BBA 310 | Principles of Marketing in a Global Economy | 3 |  |
| BBA 320 | Managerial Finance | 3 |  |
| BBA 330 | Supply Chain & Operations Management | 3 |  |
| BBA 335 | Human Resource Management | 3 |  |
| BBA 340 | Management Information Systems | 3 |  |
| BBA 360 | Teams and Project Management | 3 |  |
| BBA 390 | Negotiation and Conflict Management | 3 |  |
| BBA 450 | Leadership | 3 |  |
| BBA 480 | Business Plan Development | 3 |  |
| BBA 490C | Strategic Management | 3 |  |
| **Total Credits: 120** | **Total:** | **36** |  |

**Select an emphasis (24 credits):**

Human Resources Management

Logistics and Supply Chain Management

Management

Marketing

Project Management

**CHOOSE 1 EMPHASIS FROM BELOW**

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| **Human Resource Management** | | | |
| **Course #** | **Course Title** | **Credits** | **Completed** |
| **Northern Arizona University** | | | |
| BBA 336 | Staffing Organizations | 3 |  |
| BBA 337 | Employment Law | 3 |  |
| BBA 338 | Training and Development | 3 |  |
| BBA 427 | Compensation and Benefits | 3 |  |
| BBA 441 | Strategic Human Resource Management | 3 |  |
| BBA 496 | Human Resource Management Applications | 3 |  |
| BBA 420 OR  BBA 425 | Global Finance and Financial Analysis -OR-  Entrepreneurial and Small Business Finance | 3 |  |
| Select 1:  BBA 400, BBA 439, BBA 492, BBA 497 | BBA 492 recommended (SHRM Certification Prep) | 3 |  |
| **Total Credits: 120** | **Total:** | **24** |  |

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| **Logistics and Supply Chain Management** | | | |
| **Course #** | **Course Title** | **Credits** | **Completed** |
| **Northern Arizona University** | | | |
| BBA 292 | Fundamentals of Logistics | 3 |  |
| BBA 428 | Global Logistics and Supply Chain Management | 3 |  |
| BBA 429 | Green Logistics and Supply Chain Management | 3 |  |
| BBA 430 | Advanced Logistics and Supply Chain Management | 3 |  |
| BBA 435C | Strategic Logistics and Supply Chain Management | 3 |  |
| BBA 420 OR  BBA 425 | Global Finance and Financial Analysis -OR-  Entrepreneurial and Small Business Finance | 3 |  |
| BBA 300-400 level | BBA 303 not permitted/Internship recommended | 3 |  |
| BBA 300-400 level | BBA 303 not permitted/Internship recommended | 3 |  |
| **Total Credits: 120** | **Total:** | **24** |  |

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| **Management** | | | |
| **Course #** | **Course Title** | **Credits** | **Completed** |
| **Northern Arizona University** | | | |
| BBA 380 | Management for Environmental Sustainability | 3 |  |
| BBA 439 | Business Research for Decision Making | 3 |  |
| BBA 471C | Business Ethics | 3 |  |
| BBA 486 | Current Topics in Management | 3 |  |
| BBA 495 | Managing for Organizational Quality Excellence | 3 |  |
| BBA 420 or  BBA 425 | Global Finance and Financial Analysis -OR-  Entrepreneurial and Small Business Finance | 3 |  |
| BBA 300-400 level | BBA 303 not permitted/Internship recommended | 3 |  |
| BBA 300-400 level | BBA 303 not permitted/Internship recommended | 3 |  |
| **Total Credits: 120** | **Total:** | **24** |  |

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| **Marketing** | | | |
| **Course #** | **Course Title** | **Credits** | **Completed** |
| **Northern Arizona University** | | | |
| BBA 313 | Personal Selling | 3 |  |
| BBA 315 | Services Marketing | 3 |  |
| BBA 317 | Consumer Behavior | 3 |  |
| BBA 413 | Emarketing | 3 |  |
| BBA 417 | Marketing Research | 3 |  |
| BBA 420 or  BBA 425 | Global Finance and Financial Analysis -OR-  Entrepreneurial and Small Business Finance | 3 |  |
| BBA 300-400 level | BBA 303 not permitted/Internship recommended | 3 |  |
| BBA 300-400 level | BBA 303 not permitted/Internship recommended | 3 |  |
| **Total Credits: 120** | **Total:** | **24** |  |

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| **Project Management** | | | |
| **Course #** | **Course Title** | **Credits** | **Completed** |
| **Northern Arizona University** | | | |
| BBA 294 | Project Management Fundamentals | 3 |  |
| BBA 364 | Baseline Plan and Change Management | 3 |  |
| BBA 368 | Risk and Opportunity Management | 3 |  |
| BBA 457 | Critical Thinking and Innovation | 3 |  |
| BBA 464 | Systems Concepts | 3 |  |
| BBA 468 | Agile project Management | 3 |  |
| BBA 420 OR  BBA 425 | Global Finance and Financial Analysis -OR-  Entrepreneurial and Small Business Finance | 3 |  |
| BBA 494C | Capstone Simulation | 3 |  |
| **Total Credits: 120** | **Total:** | **24** |  |